



Follow the expert

NAG IS A LEADING RUSSIAN DEVELOPER AND SUPPLIER OF SOLUTIONS AND EQUIPMENT FOR TELECOMMUNICATIONS, INDUSTRY AND BUSINESS FOR 15 YEARS WE CREATE DATA NETWORKS AND SECURITY SYSTEMS, BUILD DATA-CENTERS

#### We offer our own products and turn-key solutions:

- Data networks and corporate IT infrastructure
- Solutions for mobile operators
- Optical transport networks (DWDM)
- Solutions for Data centers
- Cloud solutions and network security
- Voice and unified communication solutions



#### WHAT ARE WE DOING?

#### We are offering different solutions

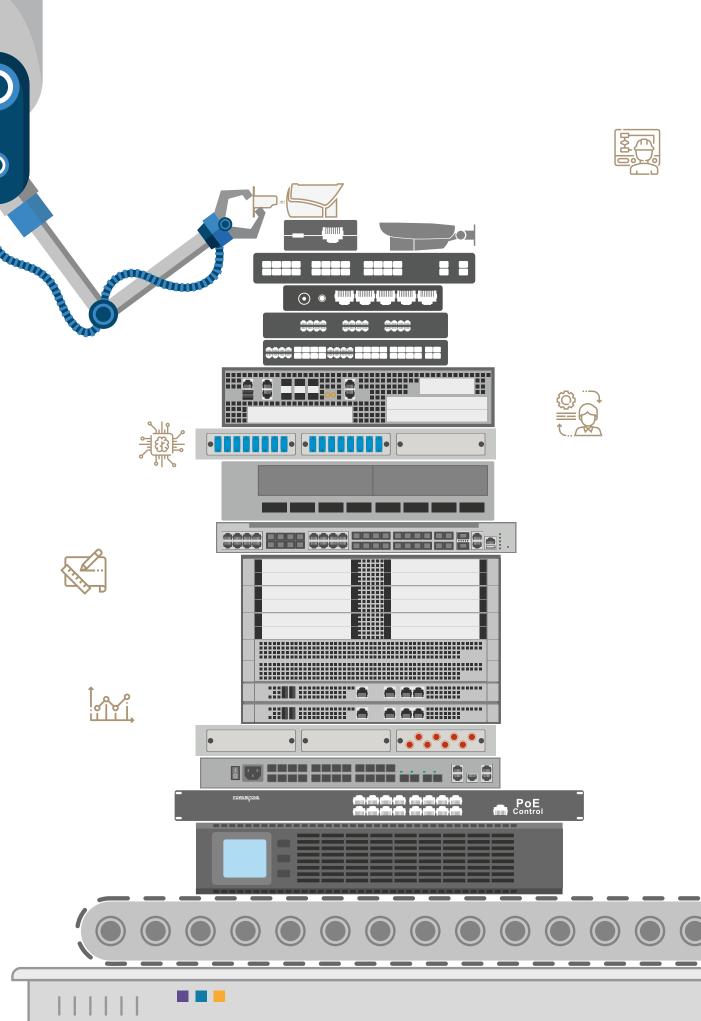
- Devices for automation and monitoring
- Active network solutions
- Wireless Equipment
- Telephony
- CCTV systems
- Infrastructure solutions
- Server and networking solutions
- Optical transport systems
- TV solutions

#### NAG service offering

- Infrastructure audit
- Consulting and training
- Design and development
- Installation and commissioning
- Warranty and post-sales service
- Preparation of accompanying documentation







# OWN TRADE MARKS



a complete range of telecommunications equipment from cablesand connectors up to distributed data transmission networks and data centers



reliable PoE-equipment



Container Type Data Center



CCTV equipment and solutions



enterprise-solutions for IP-telephony



HW/SW solution for automation of resource accounting



premium class server cabinets



power distribution systems for data center elements



Internet of Things (IOT) devices



equipment and solutions for building digital television systems



PON equipment

# NAG COVERAGE



We are committed to the three basic principles:

# Expertise

experience and knowledge allow us to do our work really well

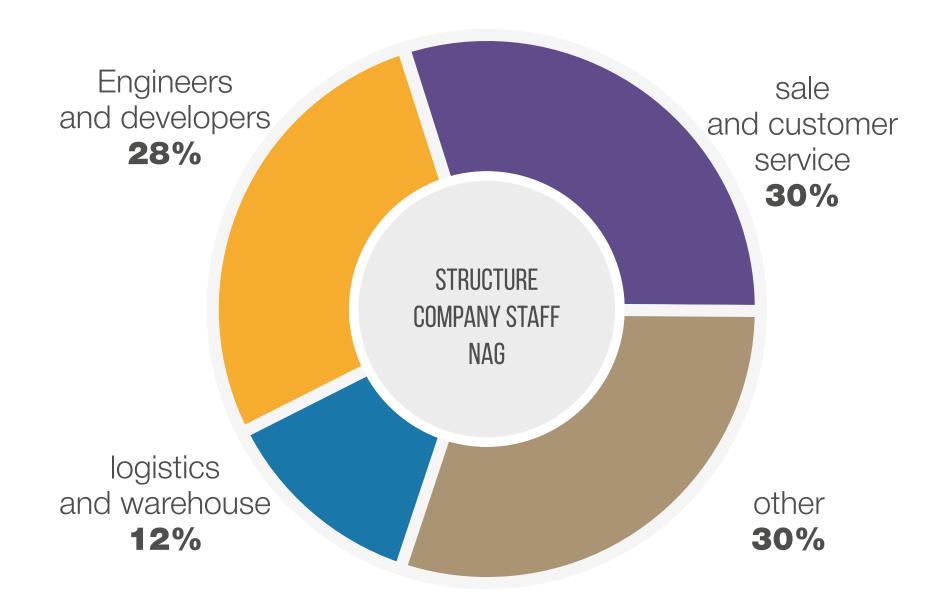
#### Focus

we bravely take the tasks that allow us to do things that previously seemed impossible

# Cooperation

we define common goals and achieve them together, combining experience and knowledge of each team member

There more than 300 employees at NAG company. 28% of staff are engineers, developers and architects



# OVER 15 YEARS OF WORK WE HAVE BECOME A PART IN THE FOLLOWING RATINGS



TOP-50 of the most profitable IT-companies in Russia

TOP-100 of the largest IT companies in Russia

TOP-20 fast-growing IT companies

TOP-30 largest IT suppliers for telecom operators

TOP-100 of the best employers of Russia

TOP-20 largest IT suppliers in retail

TOP-50 largest IT suppliers for industrial enterprises

TOP-40 of the largest IT-developers in Russia

# WHY CUSTOMERS TRUST NAG





We invest 37% of our profits in R&D



- Own production facilities in Russia and China
- Pre-sale and after-sales consulting, expert services
- Own service center and technical support
- Permanent multistage quality control in production
- Development of projects of any complexity,
  taking into account perspective development
  and modernization



#### WHY CUSTOMERS TRUST NAG

- Complex deliveries of telecommunication equipment
- Large stock. Prompt delivery of orders and shipment of equipment from the stock
- Possibility of issuing replacement equipment for the period of repair
- Provisioning of equipment for testing
- Commissioning in any, even the most distant, region of the country



Assembling the order and transferring it to the transport company performed within two days

Assembling orders for pick up - within 1 hour

Video recording of the entire process of assembly and packing of the order





Gazprom is a global energy company focused on geological exploration, production, transportation, storage, processing and sales of gas, gas condensate and oil, sales of gas as a vehicle fuel, as well as generation and marketing of heat and electric power.



RETN is a leading international network service provider. More than 600 international and local carriers and 500 corporate customers use various RETN network telecommunications services to transmit their data with superior performance from multiple locations worldwide



MSK-IX accelerates communications between Internet companies by providing neutral Internet eXchange for IP peering and global distributed network of DNS servers for toplevel domains. More than 500 organizations use MSK-IX services on a daily basis to enhance network connectivity in 10 cities. MSK-IX participants include ISPs, social networks, search engines, cloud providers, corporate and educational networks



Under the Beeline brand, VEON Group o ers integrated mobile and xed telephony, long distance, data transmission, telematics services, Internet-based wired and wireless solutions, including ber access technology, WiFi and third generation network. The brand serves individuals, small, medium and large companies and multinational corporations in Russia and CIS



TTK is one of the TOP-5 Russian Telecommunication companies. The company operates one of the largest ber networks in Russia, which is more than 76 000 km long. TTK implements large-scale telecommunication projects and introduce a full range of elecommunication services for other state companies and end-users



Megafon is the second largest mobile phone operator[3] and the third largest telecom operator in Russia



Tele2 is a federal telecom operator. The company works in 65 regions. Tele2 network is based on its own infrastructure. Tele2 became a leader in the MVNO development and created virtual network operators together with Rostelecom, Sberbank, TransTelecom, Tinkoff Bank and others



MTS is the leading telecommunications group in Russia and CIS countries. The company provides a range of mobile and xed-line communications-based services: xed-line services, including xed voice, broadband internet, and pay-TV



MailRu Group is a Russian Internet company. Mail.Ru's sites reach approximately 86% of Russian Internet users on a monthly basis. Mail.ru holds 100% of shares of Russia's most popular social network VKontakte and minority stakes in Qiwi, formerly OE Investments (15.04%). It also operates two instant messaging networks (Mail.Ru Agent and ICQ), an e-mail service and Internet portal Mail.ru, as well as a number of online games



Rostelecom is the largest digital services provider in Russia. The Company operates in all segments of the telecommunications market and covers millions of households across the country



Sberbank today is the circulatory system of the Russian economy, accounting for one third of its banking system. The Bank provides employment and a source of income for every 150th Russian family. Sberbank today is 14 territorial banks and over 16 thousand branches throughout the country in all 83 constituent entities of the Russian Federation located across 11 time zones



DOM.ru (ERTelecom) - provider of full-range communication services for business and individuals



Saint Petersburg Stadium, also referred to as Zenit Arena is the recently opened new stadium of FC Zenit. Capacity of the stadium is 56,196 for regular league matches, and was increased to around 68,000 for the World Cup 2018



DATAIX - tra c exchange network between operators and content generators Russia, European and Asian countries

#### **OUR PARTNERS**





Platinum Partner



Select reseller, routing



Channel partner. IP Edge



Approved distributor



Dealer



Registred partner





Select Partner (Client computing devices, Server & Storage)















# INDUSTRY INFORMATION PORTAL AND IT PROFESSIONALS FORUM

For many years we have been developing our own Internet projects We created a powerful community of telecommunications industry specialists

**news.nag.ru** - an authoritative information and analytical resource, containing news and articles from the telecom world, catalog of providers and a channel exchange where you can buy and sell elements of telecommunications infrastructure

**forum.nag.ru** - the largest community of telecom operators, integrators, technical experts of large corporations and system administrators

65,000 unique visitors per month from 180 countries around the world 50% of the audience - regular visitors

Every month on the forum nag.ru there are about 500 new users, about 1,000 new topics open



# LIFE NAG EVENTS

The conference of Russian telecoms operators (cros.nag.ru) is the largest industry event for specialists and heads of the telecommunications industry. Held since 2006

The conference includes reports and round tables, exhibition of new equipment and solutions for the telecommunications industry from the NAG company, entertainment events and a lot of informal communication

XIII Conference gathered a record number of participants - nearly 700 people

692 participants 10 NAG stands

from 296 companies 7 partner stands

from 146 cities 55 reports and round tables

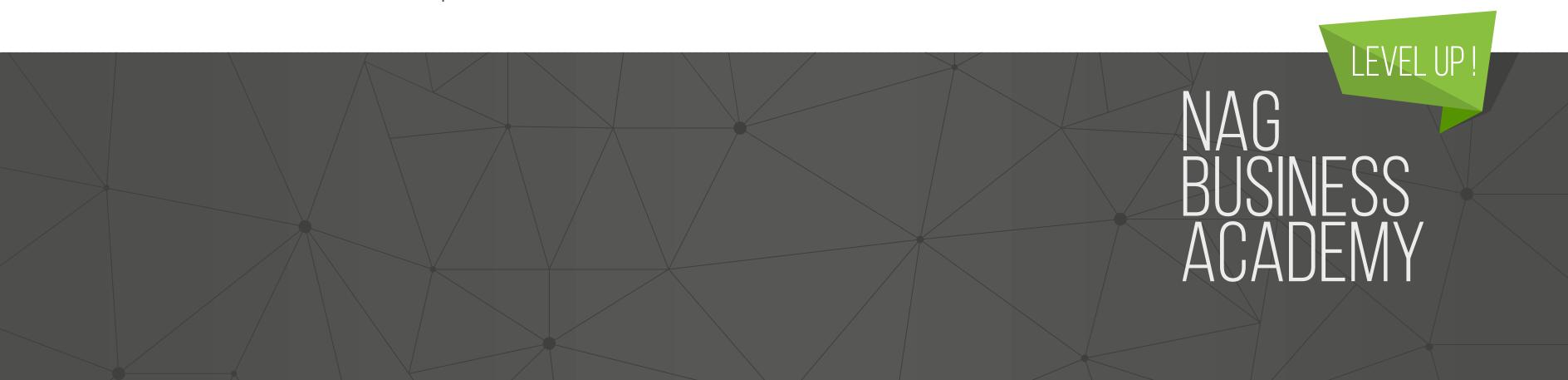




#### LIFE NAG EVENTS

**The Academy of NAG** - is an annual event for IT professionals, which is held since 2011. Among the students of the Academy are engineers and system administrators, technical directors and company managers

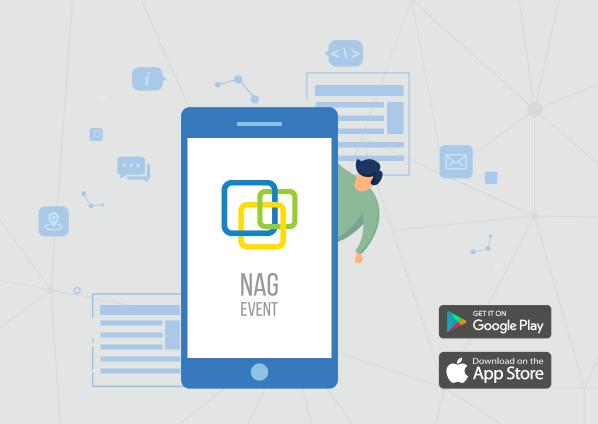
Within three days, the Academy participants attending presentations and practical exercises conducted by the NAG specialists and representatives of telecom vendors



#### Mobile app

NAG.event - mobile app for NAG conferences

- up-to-date information for participants
- communication with colleagueswithin industry



#### NAG COMPANY IN THE INTERNET



news.nag.ru - ndustry information portal for specialists in the field of telecommunications with the forum and channel marketplace



shop.nag.ru - online catalog of telecommunication equipment and solutions from NAG



cros.nag.ru - site of the Russian telecom operators conference (CROS)



academy.nag.ru - a series of training events for professionals in the field of telecommunications

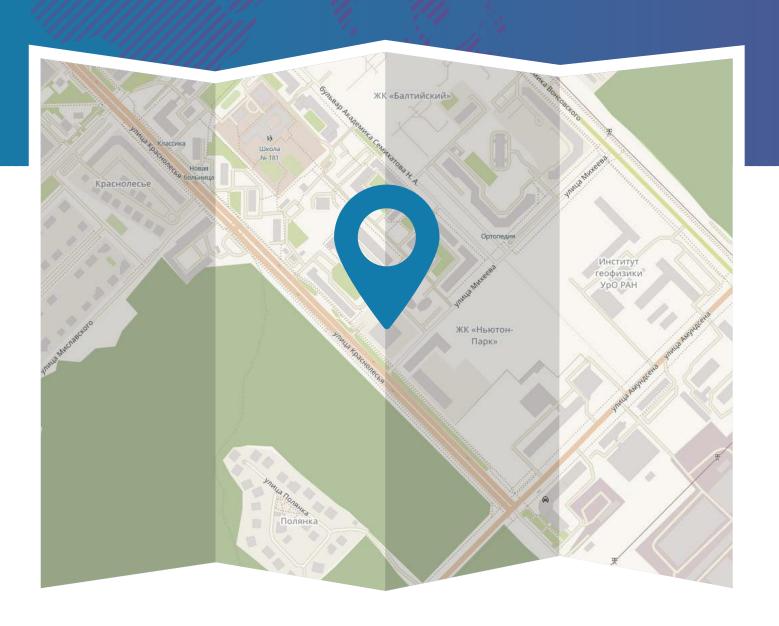


nagruzka.net - NAG's own development hardware-software complex NAGRUZKA



YouTube Channel - records from our events, training and entertainment videos

# CONTACTS



For questions and requests request@nag.ru